



GEN PLUS Pharma Innovation for the next Generation



in cooperation with

TOP Management Seminar 15. & 16. June 2020 4th Individualized Medication Summit

Workshop description

Dear Guests,

Well established processes in the daily business of physicians, pharmacies, wholesalers, the pharmaceutical industry and health insurances become more and more digital to save or to evaluate health data via artificial intelligence. At the same time the patients – our costumers - want to take more responsibility for their own health which is possible by using their own health related digital information and platform technologies. With these improvements the patient expects a more individual medical supply. Personalized and precision medicine offers an individual and effective treatment. Reduction of medication failure and side effects by increasing adherence and patient compliance based on 2D and 3D printing technology is one opportunity with a precise and personalized treatment. The goal is it to give the best treatment by dose adjusted high quality drugs to the patients.

The timing of digitalization in healthcare is slower compared to other branches. But the aging of the society, higher quality standards, drug safety, faster access to prevention, better adherence, less side effects and the need for cost control in healthcare will push and speed up the request for precision and personalized medicine.

For that reason we want to discuss together all affected health areas regarding personalized and precision medicine in our workshop. We consider ourselves fortunate to present guest speakers from different experience areas of the health sector, like clinical experts, pharmaceutical manufacturers, IT specialists, regulatory and patent experts, legal specialists, business economists, health insurance representatives as well as researchers.

We are looking forward to an informative and exciting workshop.

Dr. Markus Dachtler
CEO Gen-Plus GmbH & Co KG / DiHeSys Digital Health Systems GmbH

Prof. Dr. Christian Franken
CEO DiHeSys Digital Health Systems GmbH



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Temporary program flow

Day 1, 15.06.2020

09.30-10.00 Come together

10.00-10.30 Welcome
Dr. Markus Dachtler & Prof. Dr. Christian Franken, DiHeSys

Part 1: Health economy

10.30-11.00 *Working title:* The view of health economics on individualized medicine
Prof. Dr. Katharina Blankart, MBR, University Duisburg-Essen

11.00-11.30 *Working title:* „Wir kennen unseren Kunden“. Die Sichtweise eines
Krankenversicherers auf die individualisierte Medizin.
Andrea Galle, Vorständin BKK VBU

Panel Discussion

Part 2: Technology

11.45-12.15 *Working title:* 2D printing technology
NN, Harro Höfliger

12.15-12.45 Process fluctuations during filament hot-melt extrusion for 3D printing and
their impact in critical quality attributes
Julian Quodbach, University Düsseldorf

12.45-13.15 *Working title:* New development in polyprint
Roy Pengilley, CSO Gen-Plus GmbH & CoKG

Panel Discussion

13.15-14.00 **Networking Lunch**



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Part 3: Legal, Regulatory & Politics

14.00-14.30 *Working title:* Current and Future Scenarios of Precision Medicine in Europe
Prof. Dr. Angela Brand, Maastricht University

14.30-15.00 *Working title:* Impact of Personalized Medicines on Health Systems
Prof. Dr. Helmut Brand, Maastricht University

15.00-15.30 *Working title:* Regulatory challenges in context of precision medicine
Jan Schlimgen, General Council, DocMorris
Panel discussion

15.45-16.00 Coffee break

16.00-16.30 *Working title:* FDA & legal aspects in precision medicine USA
Eric Broyles, CEO Universal Pharma Systems

16.30-17.00 *Working title:* Individualisierte Medizin aus der Perspektive Politik, Industrie und Krankenversicherung
Birgit Fischer, Gesundheitsministerin NRW a.D.
Panel discussion

17.15-17.30 Wrap up - Day 1

19.00 **Networking Dinner**



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Day 2, 16.06.2020

Part 4: Clinical aspect of precision medicine on oral drug therapy

- 09.00-09.30 *Working title:* Case study: Personalization of immunosuppressants
PD Dr. med. Ralf Westenfeld, University of Dusseldorf
- 09.30-10.00 *Working title:* Aspects of individualisation for clinical trial samples
Dr. med. Nils Drews, Clinical Investigator
- 10.00-10.30 *Working title:* Case Study from the clinical pharmacy
Dr. Torsten Hoppe-Tichy, University of Heidelberg
- Panel discussion*

10.45-11.15 Coffee break

Part 5: Data & IT

- 11.15-11.45 *Working title:* AI in precision medicine
Philip Debbas, CEO Ysura
- 11.45-12.15 *Working title:* Digitalization in life sciences and digital health
Saso Jezernik, CEO Consultys
- Panel discussion*

12.30-13.00 Finishing remarks



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Registration form

Participant		Billing adress, if different
Title, Name, Surname		
Company name		
Company adress		
Participants phone number		
Participants E-Mail adress		

Location, Date-----
Signature

<p><i>Date of workshop:</i> 15. and 16.06.2020</p> <p><i>Location of workshop:</i> Holiday Inn München Süd Kistlerhoferstrasse 142, 81379 München</p> <p><i>Registration:</i> Via E-Mail: info@gen-plus.de Via Phone: +49 (0) 89 7801 7940 Via Fax: +49 (0) 89 7801 7944</p> <p><i>Registration deadline:</i> 31.04.2020</p> <p>We reserve the right to cancel the workshop if demand is too low.</p>	<p>Organiser: Gen-Plus GmbH & Co KG DiHeSys Digital Health Systems GmbH Staffelseestr. 6 Vogelbergstr. 22 81477 München 89079 Einsingen</p> <p>Participation fee: € 1.495, plus VAT for industry participants € 780, plus VAT for others The participation fee includes lunch meal, dinner on 15.06.2020, and drinks during the workshop and in the breaks.</p> <p>A written confirmation will be sent to you after successful registration. If you withdrawal your registration 30 days before the workshop, we have to charge 100% of the workshop fee. Payment is due to on receipt of the invoice.</p> <p>Room reservation: There is a restricted room contingent for workshop participants. Please make your reservation at Holiday Inn München Süd, +49 89 78002661 Keyword: Gen-Plus</p>
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